Partner Program
Quick Start Guide

Nutshell

Hello and welcome to the Nutshell partner program! We're happy to have you on board!

In this quick-start guide, we'll explain how the program works and provide the details you need to start referring and earning.

How the partner program works

- Copy referral links from PartnerStack and publish them to your website.

- When visitors to your website click through these links to nutshell.com, their activity will automatically be attributed to you.

- If a referral signs up for a Nutshell subscription, you'll receive credit for the transaction.

- Once the transaction is approved, you'll receive a commission through PartnerStack.

- Commissions are paid out for up to 12 months per referral transaction (if your referral cancels their subscription prior to 12 months, you will be paid out your commission for the number of months their subscription was active).

What do I need to do to participate?

To participate in the partner program, all you need to do is set up your PartnerStack account and then publish tracking links on your website, and/or share them via email, YouTube, or other channels. You'll then automatically receive credit for any new customers who sign up for a Nutshell subscription after clicking on your tracking link.
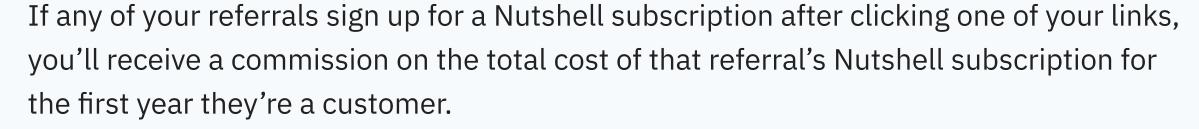
To find your links in PartnerStack, go to our program's 'Links' tab. To get there, first click on Nutshell from your main dashboard. Then, select 'Links' from the sidebar on the left.

> On this page, browse through the available links and click the copy icon to copy a link to your dashboard.
>
> Then, paste this link into your content or share it with a contact to start referring. When a referral who clicked one of your links signs up for a Nutshell account, you will receive credit for the signup.

How do I get paid?

If any of your referrals sign up for a Nutshell subscription after clicking one of your links, you'll receive a commission on the total cost of that referral's Nutshell subscription for the first year they're a customer.

Commissions are calculated based on a percentage of referrals' total subscription purchases. To determine your commission percentage, click on Nutshell's program in your PartnerStack account. Then, on the summary page, scroll down to the 'Offers' section.

To view and withdraw your commissions, click on 'Commissions' in the menu at the top of the page in PartnerStack. On this page, under 'Available Funds,' you will see commissions that are available for withdrawal for all programs you participate in through PartnerStack. You will see pending commissions under 'Projected earnings.'

If you have funds available and you have connected a payment provider, you will see a 'Withdraw funds' button. Simply click this button to withdraw funds via the payment method you provided.

> Commissions are available for withdrawal approximately one to two months from the date your referral makes a purchase. Pending commissions from the previous month are processed during the first two weeks of the month and are typically available for withdrawal around the start of the third week of the month.

All of your activity and commission details can be viewed in your PartnerStack dashboard.

Learn more

To learn more about our program, explore our profile in PartnerStack. For full program terms, refer to our program terms and conditions, which can be found in PartnerStack.

To learn more about Nutshell, explore our website, the resources linked in the resources section in PartnerStack, and our 'Making the case for Nutshell' slide deck.

If you have questions, feel free to reach out to us through PartnerStack or email partners@nutshell.com

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