

Partner Program

Quick Start Guide

Nutshell 

Hello and welcome to the Nutshell partner program! We're happy to have you on board!

In this quick-start guide, we'll explain how the program works and provide the details you need to start referring and earning.

How the partner program works

- Copy referral links or other assets from Impact and publish them to your website.
- When visitors to your website click through these links to nutshell.com, their activity will automatically be attributed to you.
- If a referral signs up for a Nutshell subscription, you'll receive credit for the transaction.
- Once the transaction is approved, you'll receive a commission through Impact.
- Commissions are paid out for up to 12 months per referral transaction (if your referral cancels their subscription prior to 12 months, you will be paid out your commission for the number of months their subscription was active).

What do I need to do to participate?

To participate in the partner program, all you need to do is publish referral links or promotional assets on your website, and/or share them via email, YouTube, or other channels. You'll then automatically receive credit for any new customers who sign up for a Nutshell subscription after clicking on your referral link.

To find links and assets to share on your website, go to 'Content' in the top navigation bar in Impact.

To share a referral link on your website, simply select a link, hit copy, and paste the link onto a page on your website

To share an image or other multimedia asset, select an asset, select 'Ad code,' click 'Copy code,' and then paste the code onto a page on your website

When a visitor to your website clicks one of the referral links or assets you shared, the activity will automatically be tracked through Impact.





How do I get paid?

If any of your referrals sign up for a Nutshell subscription after clicking one of your links or assets, you'll receive a commission on the total cost of that referral's Nutshell subscription for the first year they're a customer.

To find the commission percentage, refer to your contract in Impact. As you refer more customers, your commission percentage may increase. For full details on commission tiers, refer to your contract.

You will receive your commission through Impact approximately 50-80 days after a referral purchases a Nutshell subscription.

Actions, such as purchasing a Nutshell subscription, are locked 27 days after the end of the month in which they are tracked. 20 days after the end of the month they lock, approved transactions are paid. At this point, you will receive your commission through Impact.

Example: *If one of your referrals purchases a Nutshell subscription on June 28th, that action will "lock" on July 27th and your payment for that action will pay out on August 20th.*

All of your activity and payment details can be viewed in your Impact dashboard.

Learn more

To learn more about our program, explore our profile in Impact. For full program terms, refer to your contract in Impact.

To learn more about Nutshell, [explore our website](#), the resources linked in our Impact profile, and our ['Making the case for Nutshell' slide deck](#).

If you have questions, feel free to reach out to us through Impact or at growth@nutshell.com.

